



WORLD FORESTRY CENTER

4033 SW Canyon Road Portland Oregon 97221 Tel { 503.228.1367 Fax { 503.228.4608 www.worldforestry.org

World Forestry Center - Ecotrain Media Group collaboration

The World Forestry Center (WFC), a non-profit organization based in Portland Oregon, owns and operates three demonstration forests managed according to the principles of sustainable forestry, and primarily used for educational purposes. The Johnson-Swanson Memorial Tree Farm, an 80-acre property two miles north of Silverton, Oregon, is one of these forests.

With Ecotrain Media Group donations from each Green Career Guide Almanacs sold, WFC plans to buy and plant 800 Oregon White Oak seedlings as part of an ecological restoration project. The goal of this project is to enhance an 18-acre existing White Oak stand through ecological restoration efforts that will enhance the diversity of flora and fauna and provide positive value biologically and educationally.

About the World Forestry Center

The World Forestry Center (WFC) is a 501(c)(3) non-profit organization whose mission is to educate people about the importance of forests and environmental stewardship. We achieve this mission through our Discovery Museum, the three demonstration forests, the World Forest Institute (WFI) international residential fellowship program for natural resources practitioners, and award-winning educational programs.

The World Forestry Center draws visitors from the 2.1 million Portland Metropolitan population and beyond, and serves an average of 70,000 visitors per year, including an average of 14,500 of local communities' children participating in WFC experiential education programs. As a local cultural institution, we trace our history back to the Old Forestry Building at the Lewis and Clark Centennial Pacific Exposition and Oriental Fair held in Portland in 1905. We have offered permanent and special exhibits at our museum in Portland's Washington Park since 1971.